

## ambiente

### Remanexpo grows and impresses with a top Remanexpo Academy

**Frankfurt am Main, January 2024. Ambiente Working covers a wide range of topics, from classic office supplies to forward-looking home and office furnishing concepts. Remanexpo focuses on remanufactured printer components and discusses sustainable solutions and the use of artificial intelligence in the three-day Remanexpo Academy.**

Remanexpo will double in size in 2024: the platform for remanufactured printer components will continue to be located in the Congress Centre and Forum 1 on the same level. A remanufacturer brand area will be set up here with European brands and distributors, turning the Forum into an impressive "House of Brands" on two levels. In addition to the Office Heroes area in Forum 0, the ETIRA (European Toner and Inkjet Remanufacturers Association) will be back with a strong presence. The participating companies in the ETIRA pavilion in Forum 1 include Armor, Delacamp, Everlight, Imex, Katun and KMP. Gerwald van der Gijp, Managing Director of Armor Print Solutions SAS, confirms: "Armor Print Solutions is proud to support the ETIRA pavilion at Remanexpo, demonstrating that integrating sustainability and social responsibility into one's business strategy can lead to a thriving and successful company."



Sustainable solutions take centre stage at Remanexpo. Photo: Messe Frankfurt

#### Three-zone concept for easy orientation and short walking distances

The Remanexpo offerings are divided into three zones - the Reuse Zone, the Distribution Zone in Forum 1, and the Print Plus Zone in the Congress Centre. The Reuse Zone focuses on remanufactured printer products, services and special consumables from

exhibitors specialising in remanufacturing printer materials. These include companies such as 3T Supplies AG Peach Division, General Machines and Printservice Pedro Schöller. The Distribution Zone is home to distributors, full-service providers, component suppliers, OEM (Original Equipment Manufacturers) and aftermarket dealers, as well as companies that offer a complete range of products and services. They supply parts and components to remanufacturers and new non-OEM manufacturers. Companies such as Cet Group, Static Control, Tech Intertrading and Zhuhai Mito can be found here. The Print Plus Zone (new build) includes international manufacturers of products and services, including printer software and new technologies from emerging start-ups to established industry leaders such as Guangzhou Zhono Microelectronics, Ninestar, Zhuhai Haoyinbao Printing or Zhuhai National Resources Jingjie (Ink Tank).



From 26 to 28 January 2024, visitors can expect a top line-up of lectures at the Remanexpo Academy (Forum 1, C40). Photo: Messe Frankfurt

### **Remanexpo Academy with top speakers and industry experts**

From 26 to 28 January 2024, visitors can also look forward to a top-class line-up of lectures in the Remanexpo Academy (Forum 1, C40). Speakers include **Juan Carot**, Senior Project Manager, Brother Industries. On 26 January 2024, from 15:45 to 16:30, he will discuss how Brother Industries UK, a leading OEM, is committed to sustainability and provide insights into the upcoming Ecodesign Directive and its potential impact on the remanufacturing industry. Valuable advice will be given to companies interested in adapting and succeeding in this rapidly evolving environment. **Antonio Sanchez**, CEO of Nubepriint SL, will look at the future of intelligent, data-driven print management on 27 January 2024 from 15:00 to 15:45 and address the much-discussed topic of artificial intelligence in his presentation "Revolutionising the Printing Channel: MPS + Subscriptions + Generative AI". He will present an innovative advance in Managed Print Services (MPS) and subscription sales models by utilising AI technology and features similar to ChatGPT. He will explore how this generative AI integration will transform customer support and business management within MPS.

Are you interested in other topics? Click here for the [Remanexpo Academy](#) programme.

Ambiente will continue to take place at the same time as Christmasworld and Creativeworld at the Frankfurt exhibition centre:

Ambiente/Christmasworld: 26 to 30 January 2024  
Creativeworld: 27 to 30 January 2024

**Note for journalists:**

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